



RETAIL

Retailers Partnership Promoting Education for the Transition of the Industry Toward Enduring Business Models

(Erasmus+ / Key Action 2 - Cooperation for innovation and the exchange of good practices, Strategic Partnerships for VET education)

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WELCOME!



Welcome to the third newsletter of the Erasmus+ project RETAIL “Retailers Partnership Promoting Education for the Transition of the Industry Toward Enduring Business Models”. Project RETAIL aims to provide assistance to retail entrepreneurs and youth people interested in the retail sector in order to sustain or create a viable retail business. Consequently, this newsletter is intended to provide information to relevant stakeholders on the current activities, outputs, and events of the RETAIL project.

ACTIVITIES AND RESULTS



Retail entrepreneurs training package:

The training package addressing the first project target: the experienced entrepreneurs

Youth and unemployed training package:

The training package addressing the second project target: the youth and unemployed.

Intergenerational Training package dedicated to creating dialogue between the two-target group and their collaboration toward sectoral innovation::

- Online cooperative platform: The final output is dedicated to the development the training platform hosting the different training packages and the social modules for the implementation of the training.

Check the platform: <https://retail.erasmus.site/platform/>

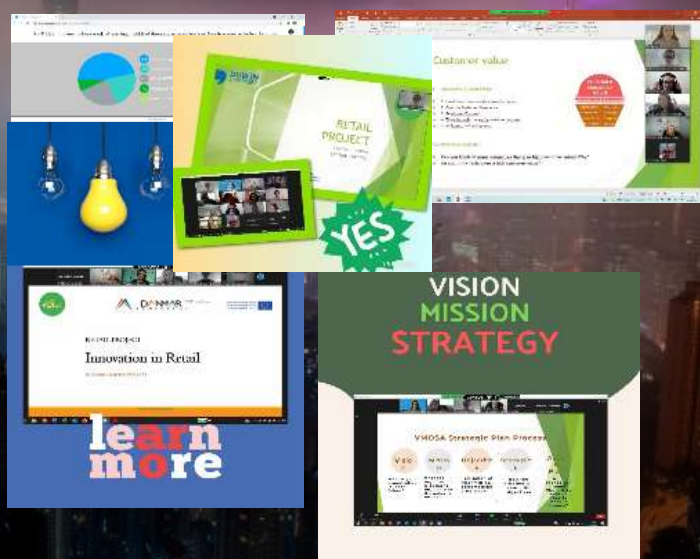
- Learning activity (LTTA) was organised between **13-17 of September 2021**. The online training brought together representatives from the two target groups and creating an initial collaboration seeking solutions to specific case studies.

Previously the LTTA activity was planned to be completed in beautiful city of Larissa (Greece) but unfortunately due to the pandemic it was decided to organise the 5 days of training online.

25 young and experienced entrepreneurs from a realis sector participated.

What did they learn?

- ✓ How to grow your business in e-commerce!
- ✓ How to innovate for sustainable development of a company?
- ✓ How to establish partnerships with entrepreneurs abroad?
- ✓ How to communicate successfully through Social Media
- ✓ What are the challenges of the future retail.



PROJECT NEWS



Project partners continued to meet online to discuss project results and the final project objectives.

During the last project meeting, the project partners decided to develop additional materials for the training platform regarding the changes that have occurred in the retail sector due to the influence and impact of COVID19. A series of 8 very interesting and practical reports for entrepreneurs have been created, soon you will be able to read them on our platform in several language versions!

FIND US!



Stay up- to date with the project implementation, activities and results by following us on:



FACEBOOK: @RETAIL.erasmus



TWITTER: @project_retail



WEBSITE:

www.retail.erasmus.site/partners



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MEET THE PARTNERS



Dublin Chamber

Polish Chamber of Commerce



Youth Work Ireland



DANMAR



FYG Consultores

Kainotomia



MEUS

